



# *University of Illinois*

## *Global Education & Training*

### *China Executive Leadership Programs*

## *Accounting and Finance*

### *Program 2016*

*July 30 to August 20*

The China Executive Leadership Programs would like to invite you to study this summer at the world-famous University of Illinois at Urbana-Champaign. The University of Illinois is consistently ranked as one of the top public universities in the United States and in the world, and the University of Illinois College of Business also proudly boasts a top-ranked undergraduate accounting program in the U.S. and a highly competitive finance program.

Here is an outstanding opportunity for you to study at our campus for two weeks, experience the teaching methods of U.S. higher education faculty, and complete two courses. You will also learn, first-hand, about the academic life and culture at an American university campus. Following your stay at the U of I, you will spend one week visiting Chicago, Washington D.C and New York City.

The University of Illinois is situated in the middle of a vibrant community, rich in culture, with plenty of activities suitable to your interests. Please use the following link to access more detailed information about our campus and community: [www.illinois.edu](http://www.illinois.edu)



China Executive Leadership Programs • University of Illinois at Urbana-Champaign  
Summer School Business Program • South China University of Technology  
July 12–August 9, 2014



## *Program Overview*

### *Classroom Study*

Each course includes 16 hours of instruction, delivered in two-hour morning and afternoon class segments. The instructors will encourage and lead students through discussions of complex accounting and finance topics. Classes will culminate with a final exam. All classes will be in English. Certificates will be awarded upon successful completion of the program.

### *Cultural Visits*

China Executive Leadership Programs staff will plan cultural events and accompany the group on field trips to famous modern and historical attractions in Chicago, St. Louis, and Springfield.

### *Supervised Group Out-of-State Travel*

Following the end of the program, students will have a 7-day group trip with a chaperone from the China Executive Leadership Programs. Students will visit key tourist sites, world-class universities and government organizations in Chicago, Washington D.C. and New York City before departing for China.

*We look forward to welcoming you to our campus this summer!*

# The Courses

## Financial Management



The financial management course is a sophisticated examination of global assets and their attendant risks. Topics covered will include, but are not limited to, the mathematics and risks associated with equities, bonds, mutual funds, real estate, insurance, derivatives, and commodities, as well as the mathematics of interest rates, financial functions, domestic and global income tax considerations, retire-

ment and health issues, and enterprise risk management.

**Instructor: Don Davis, Lecturer of Finance, Department of Finance, University of Illinois College of Business**

## Accounting Theory – Special Topics



This course introduces students to the role of accounting information as a tool used by decision makers for resource allocation and as a tool used by the firm internally to coordinate and control its broader organizational units. Within a small business context, students will develop a deeper appreciation for the qualities of useful information, the business environment in which financial reporting decisions are made, and the risks which threaten the achievement of organizational objectives.

**Instructor: Julia Shapland, Lecturer of Accountancy and Director of Accountancy Internship Program for the University of Illinois**

## Entrepreneurship



The goal of this course is to learn to use financial statements as tools to help manage a business, to learn some of the contemporary methods of financing small businesses, their attendant costs and benefits, to gain some understanding about the business environment and its effects on owner-managers of businesses, to gain an understanding of the problems of start-up ventures, and to learn different approaches to the valuation of businesses. The student is expected to assume the role and attitude of the owner-manager of a business. The course is intended to help the owner-manager with planning, contracting, financing alternatives, and valuation.

**Instructor: Dennis Beard, CPA, Partner at Prairie Ventures and Lecturer, Department of Finance, University of Illinois College of Business**

## Important Dates

**Saturday, July 30-** Arrive at Chicago O'Hare Airport. CELP staff will accompany group on chartered bus to Urbana-Champaign.

**Sunday, July 31-** Campus tour led by CELP staff.

**Monday, August 1-** Orientation and introduction to campus

**Tuesday, August 2 - Friday, August 5-** Classes in session

**Saturday, August 6-** Field Trip to St. Louis

**Monday, August 8 - Thursday, August 11-** Classes in Session

**Friday, August 12** Final Exams and Graduation Lunch

**Saturday, August 13-** Depart for Chicago

**Sunday, August 14-** Depart for Washington D.C.

**Tuesday, August 16-** Depart for New York

**Friday, August 19-** Depart for China

## Program Fees

**Program Fee** includes tuition, training materials, cultural activities, use of university facilities, and local transportation through the Champaign-Urbana mass transit bus system.

**\$3000 per person**

**Campus Housing Fee** (14 days on campus):

Double occupancy room: **\$260 per person**

Single occupancy room: **\$400 per person**

**Campus Meal Fee** includes breakfast and dinner at Illinois Street Residence Hall. Other meals are at the participants' additional expense. **\$230 per person**

**Cultural Travel Fee (optional)** includes a 7-day group trip with a CELP chaperone. Students will visit key tourist sites in Chicago, Washington D.C. and New York City before departing for China. The travel fee does not include airfare, meals, or any other miscellaneous expenses (hotel tips, bus driver tips, souvenirs, etc.). **\$900 per person**

**TOTAL PER STUDENT: \$4,390.00\***

\*Amount is with double occupancy room. Students also need to pay for their international round trip and domestic airfare, health insurance as required by the U.S. government, and any required textbooks.

## University of Illinois China Executive Leadership Programs

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Education Friendship Knowledge  
学习 友谊 知识

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