



# *University of Illinois*

## *Global Education & Training*

### *China Executive Leadership Programs*

## *Economics Summer School Program 2016*

*July 16 to August 6*

The China Executive Leadership Programs would like to invite you to study this summer at the world-famous University of Illinois at Urbana-Champaign. The University of Illinois is consistently ranked as one of the top public universities in the United States and the world, and the University of Illinois College of Liberal Arts & Sciences proudly boasts highly touted undergraduate and graduate programs in Economics.

Here is an outstanding opportunity for you to study at our campus for three weeks, experience the teaching methods of U.S. higher education faculty, and complete two courses. You will also learn, first-hand, about the academic life and culture at an American university campus.

The University of Illinois is situated in the middle of a vibrant community, rich in culture, with plenty of activities suitable to your interests. Please use the following link to access more detailed information about our campus and community: [www.illinois.edu](http://www.illinois.edu)



China Executive Leadership Programs – University of Illinois at Urbana-Champaign  
Economics Summer School Program - South China University of Technology  
July 18-August 8, 2015



## *Program Overview*

### *Classroom Study*

Each course includes 16 hours of instruction, delivered in two-hour morning and two-hour afternoon class segments. The instructor will encourage and lead students through discussions of complex issues relating to Development Economics and Money and Banking. Classes will culminate with a final exam. All courses will be in English. Students will receive a certificate upon successful completion of the program.

### *Business Visits*

Students will participate in meetings with executives from key Illinois corporations. These corporations are prized for their economic development strategies, social responsibility, and employee satisfaction. Visits to various companies and banks provide a great opportunity to gain first-hand knowledge of U.S. business.

### *Cultural Visits*

China Executive Leadership Programs staff will plan cultural events and accompany the group on field trips to famous modern and historical attractions in Chicago, St. Louis, and Springfield.

*We look forward to welcoming you to our  
campus this summer!*

# The Courses

## Development Economics

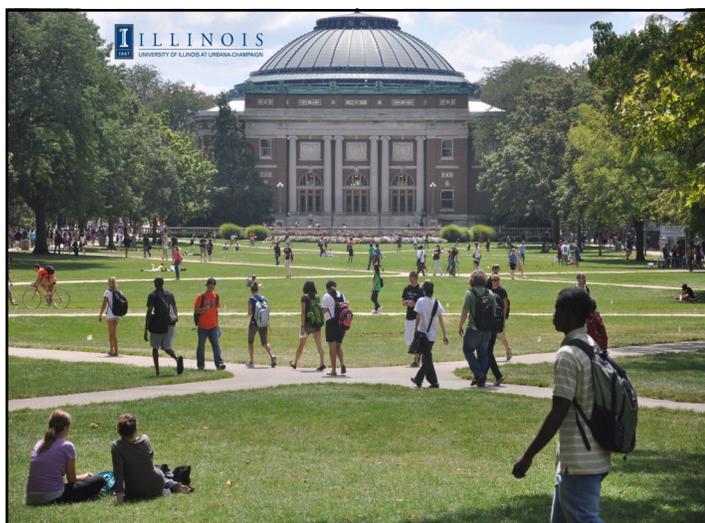
This course focuses on the application of economic reasoning and analysis to business decision-making. Topics may include demand and supply analysis, estimation of demand by firms, pricing and non-price competition in contested markets, game theoretic perspectives on business strategy, and other topics of interest.

## Money and Banking

This course will focus on the forces (information and transaction costs) that have propelled the historical evolution of money, credit, and financial intermediation from the ancient world to present. Related financial institutions such as bond, stock, and insurance markets are also explored. In addition, the course will cover the structure of the Federal Reserve System & bank regulation.



**Instructor: Isaac DiIanni, PhD,**  
**Lecturer of Economics, Department of Economics, College of Liberal Arts and Sciences**



# Important Dates

**Saturday, July 16-** Arrive at Chicago O'Hare Airport. CELP staff will accompany group on chartered bus to Urbana-Champaign.

**Sunday, July 17-** Campus tour led by CELP staff.

**Monday, July 18-** Orientation and introduction to campus

**Tuesday, July 19– Thursday, July 21-** Classes in session

**Friday, July 22 -** Field Trip to Springfield, IL

**Saturday, July 23–** Chicago City Tour

**Monday, July 25 - Thursday, July 28-** Classes in Session

**Friday, July 29–** Meet with St. Louis Federal Reserve Bank

**Monday, August 1–** Class in Session

**Tuesday, August 2–** Final Exams

**Wednesday, August 3–** Meeting at Economic Development Center

**Thursday, August 4–** Graduation Lunch

**Friday, August 5–** Depart for China

# Program Fees

**Program Fee** includes tuition, training materials, cultural activities, use of university facilities, and local transportation through the Champaign-Urbana mass transit bus system.  
**\$3000 per person**

**Campus Housing Fee** (21 days on campus):  
Double occupancy room: **\$355 per person**  
Single occupancy room: **\$535 per person**

**Campus Meal Fee** includes breakfast and dinner at Illinois Street Residence Hall. Other meals are at the participants' additional expense. **\$300 per person**

**TOTAL PER STUDENT: \$3,655.00\***

\*Amount is with double occupancy room. Students also need to pay for their international round trip airfare, health insurance as required by the U.S. government, and purchase any required textbooks.

## University of Illinois China Executive Leadership Programs

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